



Ira D Edelman, BFA
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Rochester Institute of Technology – Rochester, NY
College of Imaging Arts and Sciences
Advertising Photography Option
Science, Technology and Society Concentration

Bachelor of Fine Arts – Professional Photographic Illustration, May 2009

Proficiency In the Following Photographic Media:

Digital:

D-SLR – Nikon, Canon, Olympus
Medium Format – Phase One, Hasselblad CFV, Mamiya, Leaf Aptus, Arc, Cambo Wide Digital System

Analog:

35mm – Nikon, Canon
Medium Format – Hasselblad, Mamiya, Bronica
Large Format (4X5") – Sinar, Cambo systems

Other Photography Related Skills:

High-end Ink-jet printing (Epson, Canon, HP)
Color management - ICC profiles, soft-proofing, rendering intents
RA-4 and B&W darkroom printing & film processing
Studio and Location lighting using Profoto, Broncolor, and Calumet systems
Wireless Portable Handheld Flashes (in the Nikon Creative Lighting System)
Digital editing and asset management (Adobe CS4 and Lightroom 2, Capture One Pro, Nikon Capture)
Use of various other PC and Mac based applications such as Microsoft Word, PowerPoint and Excel
Knowledge of PHP-based web content management, MySQL and XMPie dynamic printing
Completed PHASE ONE Digital Tech 8-hour training course - Camera and Software training

Freelance Photo Work:

2008-present

RIT SPAS Honors Show 2009: Two photographs selected by faculty jury for display.
Lucid-Tech: Advertising and internal-use photography. Used work for FDA approval of medical devices.
Yoruk Development: Advertising and promotional photography work.

2007 & before

Bishop Kearney High School "Kearneyvale," event photographer – Rochester, NY
Holy Childhood event photographer – Rochester, NY
Lions' Club officers' dinner event photographer – Palmyra, NY
The Siena School's 8th grade graduation event photographer – Rochester, NY
Wedding Photographer for various clients around Rochester, NY, including backyard and church ceremonies
Rochester Muscular Dystrophy Association event photographer – Field of Hope Gala – Rochester, NY

Retail Work Experience:

Sears Portrait Studio: photographer & sales – Ithaca, NY.
Ithaca Peripherals: product assembly, moving stock – Ithaca, NY.
New York Public Interest Research Group: grassroots, education and door-to-door membership drives on New York State's Mercury pollution problem – Operating out of Ithaca, NY.
The Studio at Target: photographer & sales – Greece, NY.

References:

James Joy, Lucid Tech Quality Assurance, 585-239-9800 | Professor Doug Rea, 585-329-2856 | More by request...